

Message from the Managing Director



[José Luis Curbelo, PhD](#)

Dear Friend,

We are pleased to introduce our new newsletter, an interactive tool designed to keep you updated on the work that we carry out on four knowledge areas key to competitiveness: Energy; Entrepreneurship; Strategy; and Territory, Innovation and Clusters.

This newsletter reflects the consolidation of our activities. It responds to our commitment to disseminate the results of our work among the academic community, socioeconomic agents and society in general, for whose competitiveness and sustainable well-being we ultimately work for. We hope that you find its contents useful.

Highlights from our SOCIAL NETWORKS

-  Orkestra offers grants to students...
-  Fortalecer la competitividad micro para salir de la crisis...
-  "Transformarse es clave en el mundo de la empresa para no estrellarse"...
-  Entrevista a Iñaki Peña de @orquestra...
-  Microeconomics of Competitiveness MOC...

Interaction

Registration for the 15th TCI Annual Global Conference is now open

Registration for the 15th [Annual Global Conference of the Competitiveness Institute \(TCI\)](#) opened on March 1st. The Conference will be held in the Basque Country from 16th to 19th October 2012.

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Investigation

The OECD appoints Iñaki Peña coordinator of a project on entrepreneurial activity in Europe

[Iñaki Peña](#), Head of Orkestra's Entrepreneurship Department, is one of the three coordinators of a major new OECD project on entrepreneurial activity

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"Interactive learning for innovation: a key driver within clusters and innovation systems"

UPCOMING EVENTS AND ACTIVITIES

"Nuevo entorno energético: Implicaciones para las políticas energéticas, industriales y tecnológicas"

Seminar to take place on May 30, 2012.

Workshop "Actividad Emprendedora y Desarrollo Regional"

Research workshop based on the Global Entrepreneurship Monitor (GEM). It will take place on July 20, 2012 on the San Sebastian campus of Deusto University. Its objective is to analyze the complex relationship between entrepreneurial activity and regional development in the Spanish economy.

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The Challenge of Regional Development in a world of changing hegemonies:

[Davide Parrilli](#) and Björn Asheim publish a book about the effects of interactive learning on Innovation.

→ [Read more](#)



Knowledge, competitiveness and austerity

Date: November 22, 2012. Venue: La Comercial, Deusto University, Bilbao campus.

→ [Read more](#)

Instruction

Harvard presents a report on the competitive strategy of the Basque Country

[Michael Porter](#) presented the "Basque Case", developed in collaboration with Orkestra, which studies the transformation of the Basque economy from the 1980's until our days.

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The closing session of the course "Energy and Competitiveness: Gas, Networks and Renewable Energies" takes place in Bilbao



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