

Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **Usue Lorenz Erice**

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Nationality Spanish

Date of birth 07/04/1976

Gender Female

Work experience

<p>Dates</p> <p>Occupation or position held</p> <p>Main activities and responsibilities</p>	<p>April 2009 - Current</p> <p>Research Facilitator and Project Manager</p> <p>Expert on regional competitiveness policy analysis: case studies, policy observatories, benchmarking and comparative analysis</p> <p>Facilitation in research processes: innovation processes with researchers, policy makers and relevant agents, academic output translation into reports and other documents, knowledge transfer and technical coordination of projects.</p> <p>Responsible of International project development.</p>
<p>Name and address of employer</p> <p>Type of business or sector</p>	<p>Orkestra – Competitiveness Basque Institute</p> <p>Research sector</p>
<p>Dates</p> <p>Occupation or position held</p> <p>Main activities and responsibilities</p>	<p>April 2006 – April 2009</p> <p>Senior Consultant</p> <p>Main activities:</p> <ul style="list-style-type: none"> ▪ Firm's R&D strategy planning ▪ Support on R&D policy analysis and evaluation ▪ Designing and creation of R&D Business Units ▪ R&D European and national project management <p>Responsible of the clients assigned in the main activities described: public administration an industrial firms:</p>
<p>Name and address of employer</p> <p>Type of business or sector</p>	<p>i-TEC Innovación y Gestión Tecnológica, Oteic Group</p> <p>Consulting firm specialized in Technology an R&D management</p>
<p>Dates</p> <p>Occupation or position held</p> <p>Main activities and responsibilities</p>	<p>March 2003- August 2005</p> <p>Consultant</p> <p>Develop different kind of projects related to:</p> <ul style="list-style-type: none"> ▪ Corporate Strategy: strategic planning, strategic alliances ▪ Marketing and Communication planning ▪ Feasibility planning of new businesses
<p>Name and address of employer</p> <p>Type of business or sector</p>	<p>SDV Consultores</p> <p>Consulting firm specialized in Marketing and Corporate Strategy</p>

Dates	2002 – 2003 and 2005 - 2006
Occupation or position held	Consultant
Main activities and responsibilities	Internationalization project senior consultant – part time job (2005-2006) Scholarship in internationalization (2002 – 2003)
Name and address of employer	Chamber of Commerce of Gipuzkoa
Type of business or sector	Service sector

Education and training

Dates	2018-2019
Title of qualification awarded	Executive Master in Business Innovation
Principal subjects/occupational skills covered	Innovation
Name and type of organisation providing education and training	Deusto University

Dates	January 2019
Title of qualification awarded	Value Innovation Programme
Principal subjects/occupational skills covered	Innovation, Business value creation, Leadership
Name and type of organisation providing education and training	INSEAD, Fontainebleau, France

Dates	March 2019
Title of qualification awarded	Entrepreneurship Programme 2019
Principal subjects/occupational skills covered	Entrepreneurship, Finance, technologies
Name and type of organisation providing education and training	Cambridge Judge Business School, University of Cambridge

Dates	2014
Title of qualification awarded	European Project Accelerator
Principal subjects/occupational skills covered	European Project Management
Name and type of organisation providing education and training	European Academy, Brussels

Dates	2009
Title of qualification awarded	Microeconomics of Competitiveness
Principal subjects/occupational skills covered	Technical training for the analysis and transformation of territories', clusters' and firms' competitiveness
Name and type of organisation providing education and training	Basque Competitiveness Institute in collaboration with Harvard University

Dates	January – June 2001
Title of qualification awarded	M.Sc. Programme in International Business Economics (1st semester)
Principal subjects/occupational skills covered	Organisational innovation, international marketing research, finance, cross-cultural perspective
Name and type of organisation providing education and training	Faculty of Social Sciences of the Aalborg University, Denmark

Dates	1996 - 2001
Title of qualification awarded	Business Administration Degree
Name and type of organisation providing education and training	University of Deusto, San Sebastian

Personal skills and competences

Mother tongue(s) **Spanish and Basque**

Other language(s)

Self-assessment

European level (*)

English

French

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
x	C2	x	C2	x	C2	x	C2	x	C2
x	B1	x	C1	x	A2	X	A2	X	A2

(*) [Common European Framework of Reference for Languages](#)

Social skills and competences

- Motivated to deal with knowledge transferring
- Able to work well in teams: acquired through my whole working experience
- Self-motivated: acquired through my whole working experience
- Flexible in assignments: acquired in "i-tec Gestión e Innovación tecnológica"
- Able to work under tight deadlines: acquired in "i-tec Gestión e Innovación tecnológica"
- Able to network effectively: acquired in "i-tec Gestión e Innovación tecnológica" and Orkestra

Organisational skills and competences

- Demonstrated system thinking ability: acquired in Orkestra
- Understanding organizational culture, governance and organizational mission: acquired in Orkestra
- Skills in team building and management: acquired in "i-tec Gestión e Innovación tecnológica"

Technical skills and competences

- Knowledge in policy analysis and evaluation: acquired in i-tec and Orkestra
- Knowledge in the Basque innovation system and main actors in the territory: acquired in i-tec and Orkestra
- Understanding of academic output and needs from the field: acquired in Orkestra
- Knowledge in national, regional and European R&D funding acquired in i-tec and Orkestra
- Qualitative/quantitative analytical and conceptualization skills: acquired in Orkestra
- Project management skills

Computer skills and competences

- Skilled in Command of Office tools (Word, Excel, Access, Power Point)
- Skilled in reference manager and academic social network packages
- Skilled in social networks

Driving licence B1 Driving licence

Annexes

- Annex 1: Participation in externally funded research projects
- Annex 2: Collaboration in publications

Annex 1: Participation in externally funded research projects

Project: Measuring what matters to EU Citizens: Social Progress in the European Regions
Funding institution: EUROPEAN COMMISSION DIRECTORATE-GENERAL REGIONAL AND URBAN POLICY
Policy Development and Economic Analysis
Duration: From: 2018 hasta: 2020
Project funding: €878,955
Role: regional case study and multi-regional peer learning and knowledge exchange workshops expert

Project: COMPETITIV'EKO
Funding institution: POCTEFA 2014-2020 INTERREG V-A Spain-France-Andorra
Duration: From: 2016 hasta: 2020
Project funding: 1.000.000
Role: responsible for the cross -border policy analysis and benchmarking / development of business cooperation methodologies / part of the Steering Committee

Project: AS-Fabrik -Bilbao Alliance for smart specialisation in advanced services towards the digital transformation of the industry
Funding institution: European Commission, Urban Innovative Action
Duration: From: 2015 hasta: 2020
Project funding: 5.000.000
Role: responsible for policy observatory for competitiveness in advanced services

Project: Demographic change and business continuity and transmission: new innovative organizational models to strengthen business competitiveness in Gipuzkoa (BELAUNALDI)
Funding institution: Provincial Council of Gipuzkoa
Duration: From: 2017 hasta: 2018
Project funding: 60.000
Role: project coordinator

Project: "Euskadi Aquitania: visión de una Euroregión 2030"
Funding institution: Basque Government
Duration: From: 2015 hasta: 2015
Project funding: -
Role: responsible for benchmarking analysis on the cohesion policies and cross-border cooperation schemes in Europe

Project: "Generación de capacidades endógenas para la competitividad de la PYME de Gipuzkoa a través de procesos de transformación organizativa: Un proyecto de investigación-acción."
Funding institution: Diputación Foral de Gipuzkoa
Duration: From: 2014 hasta: 2015
Project funding: 45,000€
Role: responsible for process development with the local development agencies

Project: Fostering the cross-border collaboration in the Aquitaine-Navarre-Euskadi area
Funding institution: EGTC Euroregión Aquitania - Euskadi
Duration: From: 2013 hasta: 2018
Project funding: 90,000€
Role: Coordinator of the project

Project: Regional Innovation Monitor
Funding institution: Technopolis Group (through funds from the European Commission)
Duration: From: 2013 hasta: 2017
Project funding: 30,000€
Role: regional correspondent for the regional instrument analysis in Andalucía, Cantabria, Aragon and Basque Country

Project: "Claves de la innovación organizativa para la diversificación de la pequeña empresa de Gipuzkoa: Un proyecto de Investigación-Acción"
Funding institution: Diputación Foral de Gipuzkoa
Duration: From: 2013 hasta: 2014
Project funding: 60,000€
Role: responsible for process development with the enterprises

Project: "Industria 4,0 - International Benchmarking"
Funding institution: Basque Government

Duration: From: 2015 hasta: 2015

Project funding: 30,000€

Role: Technical coordination

Project: "Definition of the transformation model of Bilbao"

Funding institution: Bilbao City Council

Duration: From: 2013 hasta: 2019

Project funding: 600,000€

Role: Systematization of the process and analysis of regional and urban policies / benchmarking

Project: "Asesoramiento en la definición de un proceso de *Smart Specialization Strategy* (RIS3)"

Funding institution: Basque Government

Duration: From: 2013 hasta: -

Project funding: -

Role: Technical coordination

Project: "Análisis del uso de patentes y sus implicaciones para la competitividad territorial"

Funding institution: Industry Department of the Basque Government

Duration: From: 2012 hasta: 2013

Project funding: 80,609€

Role: Technical coordination

Project: "Agentes y funciones de las infraestructuras de apoyo a la I+D+i en los sistemas de innovación – Análisis y comparativa internacional del caso vasco"

Funding institution: Industry Department of the Basque Government

Duration: From: 2011 hasta: 2012

Project funding: €76,728.36

Role: Technical coordination

Project: "Análisis de La Cadena de Valor de la Industria Eólica y su conexión con el Conjunto de Empresas Eólicas Vascas"

Funding institution: Society for the competitive transformation, SPRI

Duration: from 2011 to: 2011

Consortium: Orkestra

Project Funding: €100,000

Role: Technical coordination

Project: "Evaluación y Seguimiento del Plan de Competitividad Empresarial 2010-2013"

Funding institution: Basque Government

Duration: from 2010 to: 2013

Consortium: Orkestra, Euskalit, Innobasque, Gobierno Vasco

Project Funding: €350,000

Role: Technical coordination

Project: "European Cluster Observatory Phase II, 2009-2012"

Funding institution: Europe Innova – European Commission

Duration: from: 2009 to: 2012

Consortium: Stockholm School of Economics (Suecia); Sophia Antipolis Foundation (Francia); ZENIT (Alemania); Clusterland Upper Austria (Austria)

Project Funding: €3,000,000

Role: Technical coordination

Project: "Reflexión sobre política industrial y de competitividad vasca"

Funding institution: Basque Government

Duration: from 2009 to: 2010

Consortium: Orkestra, Alium Infyde, Euskalit, Innobasque, Gobierno Vasco

Project Funding: €450,000

Role: Technical coordination

Project: "Eco-innovación en Euskadi: Políticas, Tecnología y Competitividad"

Funding institution: Industry Department of the Basque Government

Duration: from 2008 to: 2011

Project Funding: €1,000,000

Role: methodological support

Annex 1: Publications

Lorenz U. (2019). Future trends in Orkestra through a new approach to business innovation (Unpublished master's thesis). Deusto Business School, Bilbao, Spain.

Alcalde, H., Lorenz (2019). Enjeux de la collaboration entrepreneuriale transfrontalière: Expérimentation au sein de l'Eurorégion Nouvelle-Aquitaine Euskadi-Navarre. Cuadernos Orkestra. Report number: 53/2019 ISSN 2340-7638

Alcalde, H., Lorenz (2019). Retos de la colaboración empresarial transfronteriza: Experimentación en la Eurorregion Nueva-Aquitania Euskadi Navarra. Cuadernos Orkestra. Report number: 53/2019 ISSN 2340-7638

Navarro, M. (Dir) (2017). Retos y oportunidades para la Formación Profesional en relación con la especialización productiva en Castilla y León. Colección Estudios, Fundación Bankia por la Formación Dual. ISBN: 978-84-697-3651-7

Alcalde, H., Elola, A., Larrabeiti, L., Lorenz, U., Patús, E., Retegi, J.(2016). Gestión y liderazgo de procesos empresariales de transformación organizativa a través de agencias de desarrollo local. : Donostia – San Sebastián Orkestra Working Paper Series. S ISSN: 2340-7638

Magro, E. (2014): Regional Innovation Report (Basque Region). Technopolis Group

Navarro, M. (dir.), Magro, E., Lorenz, U., Parrilli, M.D., Karlsen, J., Egurbide, I. (2013). Las infraestructuras de conocimiento. El caso vasco desde una perspectiva internacional. San Sebastián: Cuadernos Orkestra, 2013(3).

Navarro M., Magro E., Parrilli MD., Egurbide I., Lorenz U. (2013): Las infraestructuras de conocimiento

Parrilli MD Coord., Elola A., Lorenz U., Rabbellotti R., y Alvarez E.(2012). Análisis de la cadena de valor de la industria eólica vasca: oportunidades y ámbitos de mejora. Orkestra, 2012.

Navarro, M., Aranguren, M.J. and Lorenz, U. (2012). Las estrategias de diversificación basadas en I+D: el PCTI 2015 y el caso de Gipuzkoa. *Orkestra Working Paper Series in Territorial Competitiveness*

Nagore Tellado Larauogoitia, Amaia Uriarte Arrien, Igone Ugalde Sánchez, Eguzkiñe Sáenz de Zaitegui Tejero, Ana Huidobro Rubio, Raquel García Alonso, Usue Lorenz Erice, Jon Leonardo Aurtenetxe, Javier Muniozguren Colindres, Héctor Morillas Loroño (2010): Retos y oportunidades para la transición de la edificación hacia la sostenibilidad en la CAPV. *Ekonomiaz* No. 75 (pp. 222-252)

LORENZ, U., WILSON, J. R. (2010). User Expectation Survey Summary Report: Regional Agents. Deliverable D15-3 of the European Clusters Observatory Phase II project

Participation in Congresses, Lectures and Discussions

Lorenz U., Alcalde, H. (2018). International Cooperation based on RIS3: a case from the Eurorregion New Aquitaine Euskadi Navarra. Conference organised in the Committee of the regions, Brussels, 18 of October of 2018 'Interregional Cooperation through Smart Specialisation: good practises and new proposals'

Lorenz U., Alcalde, H. (2018). The case of the border region of New Aquitaine Euskadi Navarra. Workshop organised by the Skane European Office and the Copenhagen EU Office, the 8 of November of 2018 'Regional development through Smart Specialisation – the case of border regions'.

Lorenz U., Alcalde, H. (2018). INTERCLUSTERING – collaboration paths between clusters in the Aquitaine-Euskadi Eurorregión. Workshop organised by the Economic and Social Councils of the Basque Country and the French region of Nouvelle Aquitaine (CES / CESER Région Aquitaine Limousin Poitou-Charentes). San Sebastian, 14 of February of 2017

Alcalde, H., Covarrubias, D., Irastorza, O., Kamp, B., Lorenz, U. (2014). Promoting Cross-Border Inter-clustering: The case of the Aquitaine Euskadi Euroregion. 17th TCI Global Conference, Monterrey (México), 10-13 de noviembre de 2014.

Lorenz, U.; Magro, E.; Navarro, M.; Parrilli, M.D. (2012). Introduction to the knowledge infrastructures in Europe and the Basque Country. Workshop on the Role of Research Infrastructures in Europe, Orkestra, 16 de noviembre, San Sebastián.