

James R. Wilson

PERSONAL DETAILS

Work Address:

Orkestra - Basque Institute of Competitiveness
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SPAIN
Tel. +34 943 297327

Nationality: British, South African

Date of Birth: 6th August 1976

Languages: English, Spanish

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CURRENT ROLES

- General Director, Orkestra - Basque Institute of Competitiveness (since 2025)
- Senior Researcher, Orkestra - Basque Institute of Competitiveness (since 2007)
- Teaching Faculty, Deusto Business School, University of Deusto (since 2008)

PROFILE

I am General Director of Orkestra-Basque Institute of Competitiveness and teaching faculty at the University of Deusto. My research interests are in policy-relevant analysis of territorial competitiveness and economic development. Within this my work is focused especially on territorial strategy-making, governance, clusters, competitiveness policies and the roles that universities play in regional development. I have published widely on these issues in peer-reviewed journals and academic books and have played leading roles in several European research projects, particularly in the fields of clusters and smart specialization strategies. I am regularly invited as an expert speaker/advisor by institutions such as the European Commission and by national and regional governments, I am a member of the External Advisory Board of Ingenio (UPV-CSIC) and the Academic Advisory Committee of the Foundation for Clusters and Competitiveness, and I am an active member of international networks such as the Regional Studies Association, MOC Network and TCI Network (for which I have served on the Board of Directors).

EDUCATION

1999 – 2004

Birmingham Business School
University of Birmingham (UK)

Ph.D. Commerce

Title: ‘Strategic Decision-Making in Development Theory and Practice: A Learning Approach to Democratic Development’.
Supervisor: Professor Roger Sugden (University of Birmingham).
Examiners: Professor Keith Cowling (University of Warwick) and Professor Ajit Singh (University of Cambridge).
Funding: 3-year grant award from the University of Birmingham.

1998 – 1999

Department of Economics
University of Cape Town (South Africa)

MSocSci Economics

Awarded with distinction.
Thesis supervised by Professor Murray Leibbrandt: ‘South African Unemployment: A Supply Side Analysis of the Labour Market’.

1994 – 1997

Department of Economics
University of Warwick (UK)

BSc (Hons) Economics

Upper Second.

2008

Orkestra
University of Deusto (Spain)

Microeconomics of Competitiveness (MOC)

A four month policy-focused programme taught in conjunction with Institute of Strategy & Competitiveness, Harvard University (USA).

2002 – 2003
Manchester Business School
University of Manchester (UK)

International Teachers Programme

A nine-month teacher development programme of the International Schools of Business Management (ISBM), a group of leading business schools in Europe and the United States.

2001
University of Wisconsin-Milwaukee
Milwaukee (USA)

Doctoral Exchange Student

Exchange student in the Department of Economics.

2000
University of Ferrara (Italy)

Corso di Perfezionamento in Politiche Industriali e Sviluppo

A two-week postgraduate course in the field of industrial development policy.

PREVIOUS APPOINTMENTS

2002 – 2007
Birmingham Business School
University of Birmingham, UK

Lecturer in Industrial and Labour Economics

Full-time tenured position: a full range of research, teaching and administration responsibilities.

2006
Department of Economics
University of Warwick, UK

Visiting Lecturer

Visiting lecturer for the undergraduate module EC122: 'The Industrial Economy'.

2000 – 2002
Birmingham Business School
University of Birmingham, UK

Teaching Assistant

Tutor for first year undergraduate courses in industrial economics.

1999
Islandla Institute
Cape Town, South Africa

Research Assistant

Consulting project for Cape Town City Council, developing a series of indicators for evaluating poverty-reduction strategies.

1998 - 1999
Department of Economics
University of Cape Town,
South Africa

Teaching Assistant

Tutor for first year undergraduate courses in microeconomics and macroeconomics.

RESEARCH

I have published my research widely in peer-reviewed academic journals (46 articles) and academic books (7 books, 32 book chapters). According to Google Scholar my work has been cited over 3000 times, with an H-index of 29. I have over 20 years of experience working on European, national and regional research projects as a researcher and principal researcher and have been responsible for leading teams of up to 20 researchers. I have also supervised 12 PhD students and have examined 10 PhDs. My main research outputs are documented below.

Journal Articles (46)

'Effects and responses of peripheral regions to financialization: Exploring an extension of the cluster approach' (with Ibon Gil de San Vicente), *Competition and Change*, 30(2): 399-419, 2025.

'Cluster management and policy learning: The value of strategic intelligence' (with Aitziber Elola), *European Planning Studies*, 33(6): 1037-1055, 2025.

'Barriers to the digital transformation of cultural and creative industry MSMEs: The case of the Basque Country' (with Ibone Eguia, Macarena Cuenca-Amigo, Stephanía Mosquera-López and Santiago Bohórquez Correa), *Competitiveness Review*, 35(7): 25-44, 2025.

'Place-leadership and power in the futures domain: the case of Euskadi 2040' (with Ane Izulain and Mari Jose Aranguren), *European Planning Studies*, 32(10): 2124-2141, 2024.

'Collective shared value creation as emergent strategy for cluster management organizations' (with Stephanie Grimbert, Xavier Amores and Alberto Pezzi), *Competitiveness Review*, 34(3): 558-577, 2024.

'Building policy capacities for tackling grand social challenges: Exploring the boundary-spanning potential of university research in the social sciences' (with Ainhoa Arrona and Edurne Magro), *Ekonomiaz*, 104(2), 56-77, 2023.

'New generation of regional strategies to address the great social challenges: Introduction' (with Edurne Magro and Elvira Uyarra), *Ekonomiaz*, 104(2), 7-35, 2023.

'The institutional challenges of dynamic regional innovation strategies' (with Mari José Aranguren and Kevin Morgan), *Regional Studies*, 57 (1), 72-83, 2023.

'Evidencing the benefits of cluster policies: towards a generalized framework of effects' (with Emily Wise and Madeline Smith), *Policy Sciences*, 55: 369-391, 2022.

'A participatory approach to tracking system transformation in clusters and innovation ecosystems - Evolving practice in Sweden's Vinnväxt programme' (with Emily Wise, Moa Eklund and Madeline Smith), *Research Evaluation*, 31(2): 271-287, 2022.

'Smart specialisation strategies and energy transition: An exploratory analysis of the case of the Basque Country' (with Edurne Magro and Mari José Aranguren), *Ekonomiaz*, 99(01): 65-83, 2021.

'Transformative academic institutions: An experimental framework for understanding regional impacts of research' (with Mari José Aranguren and Patricia Canto-Farachala), *Research Evaluation*, 30(2): 191-200, 2021.

'Evaluating Clusters: Where Theory Collides with Practice' (with Madline Smith and Emily Wise), *Regional Science: Policy and Practice*, 12(3): 413-430, 2020.

'Public Innovation through Governance in Place-based Competitiveness Policy: The Case of Bizkaia Orekan' (with Ainhoa Arrona and Susana Franco), *Competitiveness Review*, 30(2): 119-136, 2020.

'Policy-Mix Evaluation: Governance Challenges from New Place-based Innovation Policies' (with Edurne Magro), *Research Policy*, 48(10), 2019.

'Cluster Policy Resilience: New Challenges for a Mature Policy', *International Journal of Business Environment*, 10(4): 371-382, 2019.

'Governance of the Territorial Entrepreneurial Discovery Process: Looking under the Bonnet of RIS3' (with Mari José Aranguren, Edurne Magro and Mikel Navarro), *Regional Studies*, 53(4): 451-461, 2019.

'Culture and organisational change in academic organisations: A reflective case' (with Mari José Aranguren and Henar Alcalde), *Ekonomiaz*, 92(2): 268-289, 2017.

'Cluster policies and cluster institutions: An opportunity to bind economic and social dimensions' (with Anastasiia Konstantynova), *Economia e Politica Industriale: Journal of Industrial and Business Economics*, 44(4): 457-472, 2017.

'Understanding Regional Innovation Policy Dynamics: Actors, Agency and Learning' (with Elvira Uyarra, Kieron Flanagan, Edurne Magro and Markku Sotarauta), *Environment and Planning C: Government and Policy*, 35(4): 559-568, 2017.

'Regional Competitiveness Policy Evaluation as a Transformative Process: From Theory to Practice' (with Mari José Aranguren and Edurne Magro), *Environment and Planning C: Government and Policy*, 35(4): 703-720, 2017.

'Servitization for Territorial Competitiveness: Taxonomy and a Research Agenda' (with Ferran Vendrell-Herrero), *Competitiveness Review*, 27(1): 2-11, 2017.

- ‘Academic Institutions as Change Agents for Territorial Development’ (with Mari José Aranguren, José María Guibert and Jesus M. Valdaliso), *Industry and Higher Education*, 30(1): 27-40, 2016.
- ‘The Economics of Small States; observations from Scotland – A Comment’, *Welsh Economic Review*, 24: 11-12, 2016.
- ‘Los clústeres en España: ¿Palancas para la especialización inteligente?’ (with Mari José Aranguren, Susana Franco and Asier Murciego), *Papeles de Economía Española*, 144: 185-196, 2015.
- ‘Nested Methodological Approaches for Cluster Policy Evaluation: An Application to the Basque Country’ (with Mari José Aranguren, Xabier de la Maza, Mario Davide Parrilli and Ferran Vendrell-Herrero), *Regional Studies*, 48(9): 1547-1562, 2014.
- ‘A Social Capital Approach for Network Policy Learning: The Case of an Established Cluster Initiative’ (with Cristina Aragón, Mari Jose Aranguren and Cristina Iturrioz), *European Urban and Regional Studies*, 21(1): 128-145, 2014.
- ‘Participatory Evaluation: A Useful Tool for Contextualizing Cluster Policy?’ (with Cristina Aragón, Mari Jose Aranguren, Maria Angeles Diez and Cristina Iturrioz). *Policy Studies*, 35(1): 1-21, 2014.
- ‘Path Dependence in Policies Supporting Smart Specialisation Strategies: Insights from the Basque Case’ (with Jesus M. Valdaliso, Eurne Magro, Mikel Navarro and Mari José Aranguren), *European Journal of Innovation Management*, 17(4): 390-408, 2014.
- ‘Complex Innovation Policy Systems: Towards an Evaluation Mix’ (with Eurne Magro). *Research Policy*, 42: 1647-1656, 2013.
- ‘What can Experience with Clusters Teach us about Fostering Regional Smart Specialiation’ (with Mari José Aranguren), *Ekonomiaz*, 83: 127-145, 2013.
- ‘La Evaluación como Herramienta para Transformar las Políticas de Competitividad’ (with Mari José Aranguren and Eurne Magro), *Economía Industrial*, 387: 159-168, 2013.
- ‘Bridging the Gap between Academic Research and Regional Development: A Case Study of Knowledge Cogeneration Processes in the Basque Country’ (with James Karlsen, Miren Larrea and Mari Jose Aranguren), *European Journal of Education*, 47(1): 122-138, 2012.
- ‘“Strategic Failure” in the Financial Sector: A Policy View’ (with J. Robert Branston and Philip R. Tomlinson), *International Journal of the Economics of Business*, 19(2): 233-253, 2012.
- ‘Where is the Value of Cluster Associations for SMEs?’ (with Xabier de la Maza and Ferran Vendrell-Herrero), *Intangible Capital*, 8(2): 472-496, 2012.
- ‘Re-thinking Competitiveness: What does it mean for a place to be Competitive?’ (with Mari Jose Aranguren), *Estudios Empresariales*, 134: 54-62, 2011.
- ‘Learning from the Local: Governance and Networks for Innovation in the Basque Country’ (with Mari Jose Aranguren and Miren Larrea), *European Planning Studies*, 18(1): 47-66, 2010.
- ‘Gobernanza y Desarrollo Socio-Económico: Hacia Nuevas Políticas de Competitividad’, *Boletín de Estudios Económicos*, LXV(200): 241-262, 2010.
- ‘Trayectorias de Camino en la Gobernanza: Experiencias en Asociaciones Cluster y Redes en el País Vasco’ (with Mari Jose Aranguren and Miren Larrea), *Ekonomiaz*, 74-2: 160-177, 2010.
- ‘Una Metodología Participativa per la Valutazione della Politica dei Cluster nel Paese Basco’ (A Participatory Methodology for Evaluating the Cluster Policy of the Basque Country) (with Cristina Aragon, Mari Jose Aranguren, Maria-Angeles Diez, Cristina Iturrioz and Miren Larrea, *Sviluppo Locale*, XII(29-30): 155-180, 2009.

'Public Policy for Economic Competitiveness: An Analytical Framework and a Research Agenda' (with David Bailey, Lisa De Propriis and Roger Sugden), *International Review of Applied Economics*, 20(5): 555-572, 2006.

'The Healthy Development of Economies: A Strategic Framework for Competitiveness in the Health Industry' (with J. Robert Branston, Laretta Rubini and Roger Sugden), *Review of Social Economy*, LXIV(3): 301-329, 2006.

'Generating Participation and Democracy: Electricity Reform in Mexico' (with J. Robert Branston, Roger Sugden and Pedro Valdez), *International Review of Applied Economics*, 20(1): 47-68, 2006.

'Economic Globalisation: Dialectics, Conceptualisation and Choice' (with Roger Sugden), *Contributions to Political Economy*, 24: 13-32, 2005.

'Economic Development in the Shadow of the Consensus: A Strategic Decision-Making Approach' (with Roger Sugden), *Contributions to Political Economy*, 21: 111-134, 2002.

'Cambiando Actitudes a la Cooperación: El Fundamento para una Nueva Estructura Industrial en Argentina' (Changing Attitudes to Co-operation: The Foundation for a New Industrial Structure in Argentina) (with Roger Sugden), *L'industria - Rivista di Economia e Politica Industriale*, XXIII(3): 529-38, 2002.

Books (7)

Strategies for Shaping Territorial Competitiveness, Edited (with Jesus M. Valdaliso), Oxford: Routledge, UK, 2015.

Leadership and Cooperation in Academia: Reflecting on the Roles and Responsibilities of University Faculty and Management, Edited (with Roger Sugden and Marcela Valania), Cheltenham: Edward Elgar, UK, 2013.

El enfoque participativo en la evaluación de las políticas de impulso a la cooperación: Una guía práctica (with Cristina Iturrioz, Cristina Aragón and Mari José Aranguren), Bilbao: Deusto Publicaciones, Spain, 2013.

Identificación de clústeres: un proceso de investigación-acción (with Mari José Aranguren, Amaia Azpiazu, Miren Larrea and Asier Murciego), Bilbao: Deusto Publicaciones, Spain, 2011.

Asociaciones clúster de la CAPV: desempeño y retos (with Mari José Aranguren, Xabier De La Maza and M. Davide Parrilli), Bilbao: Deusto Publicaciones, Spain, 2009.

Networks, Governance and Economic Development: Bridging Disciplinary Frontiers, Edited (with Mari Jose Aranguren and Cristina Iturrioz), Cheltenham: Edward Elgar, UK, 2008.

Clusters and Globalisation: The Development of Economies, Edited (with Christos Pitelis and Roger Sugden), Cheltenham: Edward Elgar, UK, 2006.

Book Chapters (32)

'Policy mixes for new place-based innovation policies: the role of regions in addressing grand societal challenges' (with Edurne Magro), in U. Cantner, D. Fornahl and S. Kuhlmann (eds.), *The New Role of the State for Transformative Innovation*, Cheltenham: Edward Elgar, 2026.

'Competitividad territorial para el bienestar' (with Susana Franco, Mari José Aranguren, Jorge Fernández, Edurne Magro and Mikel Navarro), in A. Eizagirre, P. Juaristi and N. Larrañaga (eds.), *Cambio de Horizonte: Viejos y nuevos dilemas en la sociedad vasca*, Valencia: Tirant Editorial, 2025.

'Ciudades y especialización inteligente sostenible' (with Miren Estensoro), in R. San Salvador del Valle, F. Villatoro and G. de Miranda Leschko (eds.), *Ciudades inteligentes, Ciudades sabias: Por una gobernanza democrática y colaborativa*, Madrid: Catarata, 2022.

'Clusters and cluster policy in the next 10 years' (with Anastasiia Konstantynova and Mari José Aranguren), in TCI Network *20 Years of TCI Network: The Past, Present and Future of Clusters*, Barcelona and Bogota: TCI Network and Bogota Chamber of Commerce, 2017.

- ‘Regional Competitiveness Policy in an Era of Smart Specialisation Strategies’ (with Mari José Aranguren and Edurne Magro), in R. Huggins and P. Thompson (eds.) *Handbook of Regions and Competitiveness*, Cheltenham: Edward Elgar, 2017.
- ‘From Plan to Process: Exploring the Human Element in Smart Specialisation Strategies’ (with Mari José Aranguren and Mikel Navarro), in P. McCann, F. Van Oort and J. Goddard (eds.) *The Empirical and Institutional Dimensions of Smart Specialisation*, Oxford: Routledge, 2017.
- ‘Addressing 'strategic failure': Widening the public interest in the UK financial and energy sectors’ (with J. Robert Branston, Keith Cowling and Philip R. Tomlinson), in J. Begley, D. Coffet, T. Donnelly and C. Thornley (eds.) *Global economic crisis and local economic development: International cases and policy responses*, Oxford: Routledge, 2016.
- ‘Evaluating territorial strategies’ (with Edurne Magro), in J. M. Valdaliso and J. R. Wilson (eds.) *Strategies for Shaping Territorial Competitiveness*, Oxford: Routledge, 2015.
- ‘Constructing Research and Innovation Strategies for Smart Specialisation (RIS3): Lessons from Practice in three European Regions’ (with Mari José Aranguren and Mikel Navarro), in J. M. Valdaliso and J. R. Wilson (eds.) *Strategies for Shaping Territorial Competitiveness*, Oxford: Routledge, 2015.
- ‘Where Next for Territorial Strategy? Concluding Remarks and a Call to Arms’ (with Jesus Mari Valdaliso), in J. M. Valdaliso and J. R. Wilson (eds.) *Strategies for Shaping Territorial Competitiveness*, Oxford: Routledge, 2015.
- ‘Strategies for Shaping Territorial Competitiveness: An Introduction’ (with Jesus Mari Valdaliso), in J. M. Valdaliso and J. R. Wilson (eds.) *Strategies for Shaping Territorial Competitiveness*, Oxford: Routledge, 2015.
- ‘The Development of Action Research Processes and their Impacts on Socio-economic Development in the Basque Country’ (with Mari José Aranguren, James Karlsen and Miren Larrea), in R. Sugden *et al.* (eds.) *Leadership and Cooperation in Academia: Reflecting on the Roles and Responsibilities of University Faculty and Management*, Cheltenham: Edward Elgar, 2013.
- ‘Introduction: Origins, Purpose and an Overview’ (with Roger Sugden and Marcela Valania) in R. Sugden, M. Valania and J. R. Wilson (eds.) *Leadership and Cooperation in Academia: Reflecting on the Roles and Responsibilities of University Faculty and Management*, Cheltenham: Edward Elgar, 2013.
- ‘A participative Methodology for Evaluating the Cluster Policy of the Basque Country’ (with Cristina Aragón, Mari José Aranguren and Cristina Iturrioz), in P. Cooke *et al.* (eds.) *Innovation, Global Change and Territorial Resilience*, Cheltenham: Edward Elgar, 2012.
- ‘Academia and Public Policy: Towards the Co-generation of Knowledge and Learning Processes’ (with Maria José Aranguren and Miren Larrea), in B. T. Asheim and M. D Parrilli (eds.), *Interactive Learning for Innovation: A Key Driver within Clusters and Innovation Systems*, Basingstoke: Palgrave Macmillan, 2012.
- ‘Una Metodología Participativa para la Evaluación de la Política de Clústeres del País Vasco’ (with Cristina Aragón, Maria José Aranguren and Cristina Iturrioz), in J. L. Curbelo, M. D. Parrilli and F. Albuquerque (eds.) *Territorios Innovadores y Competitivos*, Madrid: Marcial Pons, 2011.
- ‘El Mundo Académico y las Políticas Públicas: Hacia la Cogeneración del Conocimiento y los Procesos de Aprendizaje’ (with Mari José Aranguren and Miren Larrea), in M. D. Parrilli (ed.) *Innovación y Aprendizaje: Lecciones para el Diseño de Políticas*, Bilbao: Innobasque, 2010.
- ‘La Evaluación Participativa: Un Enfoque Aplicado a la Política Cluster de la CAPV’ (with Cristina Aragón, Mari José Aranguren, Maria Angelea Diez, Cristina Iturrioz and Miren Larrea), in C. Aragón, M. J. Aranguren and C. Iturrioz (eds.) *Evaluación de Políticas Clúster: El caso del País Vasco*, Bilbao: Deusto Publicaciones, 2010.
- ‘The United Nations and Democratic Globalisation: A Reconnaissance of the Issues’ (with Keith Cowling, Silvia Sacchetti and Roger Sugden), in J. Davis (ed.), *Global Social Economy: Development, Work and Policy*, London: Routledge, 2009.

‘Higher Education and Economic Development: Do we face an Intertemporal Trade-off?’, in S. Sacchetti and R. Sugden (eds.), *Knowledge in the Development of Economies: Institutional Choices under Globalisation*, Cheltenham: Edward Elgar, 2009.

‘Media, Governance and the Public Interest’ (with J. Robert Branston), in S. Sacchetti and R. Sugden (eds.), *Knowledge in the Development of Economies: Institutional Choices under Globalisation*, Cheltenham: Edward Elgar, 2009.

‘Economic Development Lite: Communication, Art and ICTs in a Globalised Economy’ (with Roger Sugden and Robbin Te Velde), in S. Sacchetti and R. Sugden (eds.), *Knowledge in the Development of Economies: Institutional Choices under Globalisation*, Cheltenham: Edward Elgar, 2009.

‘International Networking in Research and Learning: Reflections on the Impacts of Different Governance Processes’ (with David Bailey, Lisa De Propriis and Roger Sugden), in M-J. Aranguren, C. Iturrioz and J. R. Wilson (eds.), *Networks, Governance and Economic Development: Bridging Disciplinary Frontiers*, Cheltenham: Edward Elgar, 2008.

‘Networks, Governance and Economic Development: An Introduction’ (with Mari José Aranguren and Cristina Iturrioz), in M-J. Aranguren, C. Iturrioz and J. R. Wilson (eds.), *Networks, Governance and Economic Development: Bridging Disciplinary Frontiers*, Cheltenham: Edward Elgar, 2008.

‘Economic Globalisation: Dialectics, Conceptualisation and Choice’ (with Roger Sugden), re-printed in J. D. Daniels and J. A. Krug (eds.), *Research in International Business and Globalization, Volume 1*, New Delhi: Sage, 2007.

‘Cluster Governance and the Development of Economies: A Methodology for Case Studies’ (with Roger Sugden and Ping Wei), in R. Sugden, C. Pitelis and J. R. Wilson (eds.), *Clusters and Globalisation: The Development of Economies*, Cheltenham, Edward Elgar, 2006.

‘The Development of Local Economies and the Possible Impact of Public Policy: A Methodology for Case Studies’ (with J. Robert Branston, Laretta Rubini, Silvia Sacchetti, Roger Sugden and Ping Wei), in R. Sugden, C. Pitelis and J. R. Wilson (eds.), *Clusters and Globalisation: The Development of Economies*, Cheltenham, Edward Elgar, 2006.

‘Introduction: Clusters and Globalisation’ (with Roger Sugden and Christos Pitelis), in R. Sugden, C. Pitelis and J. R. Wilson (eds.), *Clusters and Globalisation: The Development of Economies*, Cheltenham, Edward Elgar, 2006.

‘The United Nations as a Catalyst for Democratic Globalisation: Opportunities for the Economic Development of Localities’ (with Keith Cowling, Silvia Sacchetti and Roger Sugden), in M. R. Di Tommaso and S. Giovannelli (eds.), *United Nations and Industrial Development*, Bologna, United Nations Industrial Development Organisation (UNIDO), 2006.

‘Healthy Governance: Economic Policy and the Health Industry Model’ (with J. Robert Branston, Laretta Rubini and Roger Sugden), in Marco R. Di Tommaso and Stuart O. Schweitzer (eds.), *Promoting High-Tech Industries. Can Growth Lead the Way?*, Cheltenham: Edward Elgar, 2005.

‘Urban and Regional Prosperity in a ‘Globalised’, ‘New’ Economy: An Agenda and Perspective’ (with Roger Sugden), in Roger Sugden, Rita Cheng and Richard Meadows (eds.), *Urban and Regional Prosperity in a Globalised, New Economy*, Cheltenham: Edward Elgar, 2003.

‘International Perspectives on the Prosperity of a Region: The Case of Southeastern Wisconsin’ (with J. Robert Branston and Roger Sugden), in Roger Sugden, Rita Cheng and Richard Meadows (eds.), *Urban and Regional Prosperity in a Globalised, New Economy*, Cheltenham: Edward Elgar, 2003.

Edited Journal Special Issues (6)

Boletín de Estudios Económicos, Vol. 79, No. 235 (2024): Special issue on Building Sustainable Competitiveness Futures through Transformative Research (Guest Edited with Mari Jose Aranguren and Patricia Canto Farachala).

Ekonomiaz, No. 104-2 (2023): Special issue on New Generation of Regional Strategies to Address the Great Social Challenges (Guest Edited with Edurne Magro and Elvira Uyarra).

Environment and Planning C: Government and Policy, Vol. 34, No. 4 (2017): Special Issue on Understanding Regional Innovation Policy Dynamics (Guest Edited with Elvira Uyerra, Kieron Flanagan, Edurne Magro and Markku Sotarauta).

Competitiveness Review, Vol. 27, No. 1 (2017): Special Issue on Integrating Services into Manufacturing: Servitization and Territorial Competitiveness (Guest Edited with Ferran Vendrell-Herrero).

European Planning Studies, Vol. 18, No. 1 (2010): Special Issue on Territorial Industrial Development Policies and Innovation (Guest Edited with Mari José Aranguren and Marco Bellandi).

Ekonomiaz, No. 74-2 (2010): Special Issue on Governance and Territorial Competitiveness (Guest Edited with Mari José Aranguren and Miren Larrea).

Selected Externally-Funded Research Projects

- ***Competitividad Empresarial y Desarrollo Económico, 2022-2025***
Researcher in University of Deusto research group that obtained €240,000 funding from the Basque Government's programme for supporting excellent research.
- ***Integrating the Territorial Dimension for Cohesive S3 (Cohes3ion), 2019-2023***
Lead researcher in Orkestra team, in role of Advisory Partner in a project lead by BEAZ-Bizkaia (Spain). The project obtained €2m funding from the European Commission's Interreg Europe programme (Orkestra: €105,000).
- ***European Cluster Collaboration Platform (ECCP), 2019-2021***
Lead Researcher of Orkestra team & WP Leader in a consortium led by Ecorys (Belgium). The project obtained €5.9m funding from a European Commission tender to develop the ECCP (Orkestra: €460,000).
- ***Competitividad Empresarial y Desarrollo Económico, 2016-2021***
Researcher in University of Deusto research group that obtained €260,000 funding from the Basque Government's programme for supporting excellent research.
- ***Innovation Policy-Mix Learning for Advanced Manufacturing in European Regions, 2017-2020***
Researcher in Orkestra team in a project led by Innobasque (Spain). The project obtained €960,000 funding from the European Commission's Interreg Europe programme (Orkestra: €180,000)
- ***Regional Innovation Monitor, 2013-2017***
Researcher in Orkestra team in a European Commission project led by Technopolis (Belgium). Orkestra was subcontracted as a regional correspondent and expert for Spanish regions (Orkestra: €55,000).
- ***European Cluster Observatory II, 2014-2016***
Researcher in Orkestra team in a European Commission project led by VDI/VDE (Germany). Orkestra was subcontracted for work on regional competitiveness data and analysis (Orkestra: €200,000).
- ***Smart Specialisation for Regional Innovation (Smartspec), 2013-2016***
Lead Researcher of Orkestra team in a consortium led by Cardiff University (UK). The project obtained €2.7m funding from the European Commission's FP7 Programme (Orkestra: €160,000).
- ***Advanced Monitoring and Coordination of EU R&D Policies at Regional Level (AMCER), 2011-2013***
Lead Researcher of Orkestra team in a consortium led by Innova Europe (Belgium) & Technopolis (France). The project obtained €344,000 funding from the European Commission's ESPON programme (Orkestra: €22,000).
- ***Reinventing the Competitiveness of Clusters (RECLUSTER), 2013***
Principle Researcher in a project led by Orkestra. The project obtained €42,000 funding from the Basque Government's SAIOTEK programme.
- ***Evaluation of Innovation Policies as an Instrument of Policy Learning (POLIS), 2011-2012***
Principle Researcher in a project led by Orkestra. The project obtained €128,000 funding from the Basque Government's SAIOTEK programme.
- ***European Cluster Observatory, 2009-2012***

Lead Researcher of Orkestra team in a consortium led by SSE (Sweden). The project obtained €3m funding from the European Commission's Europe Innova programme (Orkestra: €380,000).

- ***eCo-BERRI'09: Eco-Innovación en Euskadi: Políticas, Tecnología y Competitividad, 2009-2011***
Lead Researcher of Orkestra team in a consortium led by Tecnalia (Spain). The project obtained €490,000 funding from the Basque Government's ETORTEK programme (Orkestra: €90,000).
- ***eCo-BERRI: La Industria Vasca en la Economía Post-Carbono. La Edificación Sostenible como Experimento de Transición, 2008-2011***
Lead Researcher in Orkestra team in a consortium led by Tecnalia (Spain). The project obtained €1m funding from the Basque Government's ETORTEK programme (Orkestra: €80,000).
- ***Co-operation Linking Interactive Networks and Innovative Clusters (CLINIC), 2006-2007***
Researcher in University of Birmingham team in a consortium led by the University of Florence (Italy). The project obtained €280,000 of European Commission INTERREG funding.

PhD Supervision

- Carolina Ferreira, *University Models and Territorial Innovation in Peripheral Regions: Which University for Which Territory? The Case of Northern Uruguay*, University of Deusto, in progress.
- María Roldan, *Changes in the working day and impacts on business productivity, employee wellbeing and society*, University of Deusto, in progress.
- Ibone Eguia, *Industrias culturales y creativas competitivas al servicio de un bienestar inclusivo y sostenible*, University of Deusto, Spain, in progress.
- Alisa Hayati, *University Campus Design: Trends, Contributions, Future Frontiers*, University of British Columbia, Canada, in progress.
- Stephanie Grimbert, *A compass instead of a map: A strategic management approach to transformative innovation policy instruments*, University of Deusto, Spain, September 2024.
- Ainhoa Arrona, *Research and multi-actor collaboration in territorial development policy-making*, University of Deusto, Spain, March 2019.
- Anastasiia Konstantynova, *Cluster policies and regional economic development: A comparative analysis of the Basque Country and Upper Austria*, Catholic University of Eichstatt, Germany, June 2016.
- Claudia Leal, *La medición de competitividad, desarrollo económico y bienestar: Una aplicación a México*, University of Deusto, Spain, December 2015.
- Bhisma Bhusal, *Rethinking trade and industrial policy for smart, sustainable and inclusive trade-led growth in open economies*, University of Deusto, Spain, November 2015.
- Luis Silviera, *Apprendizaje colectivo e innovación: El caso de las empresas manufactureras industriales Uruguayas en el período 2001-2009*, University of Deusto, Spain, December 2013.
- Jaione Agirre, *Circles of Innovation: The Role of Technology Centres in the Basque Country*, University of Deusto, Spain, February 2012.
- Lauretta Rubini, *The Health Industry: Are Linkages Really Relevant? The Case of Genetics in Emilia-Romagna, Italy*, University of Birmingham, UK, May 2008.

PhD Examination

- Matteo Gaudiello, *Territorial Challenges and Sustainability in Regional Development: A Mixed-Method Approach*, University of Trento, Italy, 2026.
- Ana Carolina Iga César, *Designing Smart specialisation strategies in les advantaged regions: Evidence from two case studies in Latin America*, University of Deusto, Spain, 2023.
- Paula Martínez, *The continuity of entrepreneurial families: Analyses from an internal and external perspective*, University of Deusto, 2021.
- Karen Landmark, *Enabling corporate sustainability transition: The case of the Norwegian process industry*, University of Adger, Norway, 2019.
- Daniel Covarrubias, *Bridging the socioeconomic gap: Integrating cross-border regions through comparing different worlds – region Laredo, Aquitaine-Euskadi and Oresund*, University of Deusto, Spain, 2015.
- Pedro Ugartemendia, *Public policy actors, processes, decisions and evaluation: The case of FLOSS in Spain (2003-2013)*, University of Deusto, Spain, 2015.

- Fernando Cetrulo, *Política clúster en Uruguay 2005 – 2013: Ciclo reflexivo, factores críticos y fallos de intervención*, University of Deusto, Spain, 2015.
- Malida Mooker, *A Journey of Academic Enquiry: Exploring Capabilities and Play*, University of Stirling, UK, 2015.
- Miren Estensoro, *Local Networks and Socially Innovative Territories: The Case of the Basque Region and Goierri County*, University of the Basque Country, Spain, 2012.
- Eurne Magro, *Evaluation in a Systemic World: The Role of Regional Science and Technology Policy*, University of Deusto, Spain, 2011.

UNIVERSITY TEACHING

I have over 25 years of university teaching experience, primarily in the UK and Spain, where I have taught economics, business and public policy related courses at undergraduate, postgraduate masters, executive and doctoral levels. I also have programme management experience at the University of Birmingham, UK (Admissions Tutor for MSc in Economic Competitiveness and International Business) and the University of Deusto, Spain (Academic Director for Masters in Competitiveness and Innovation). My key teaching experience is summarised below.

Undergraduate Teaching

Competitive Territories in a Global Economy	Uni. Of Deusto, Spain, Spain	2012 – 2026
Theory of Industrial Organisation	Uni. Of Deusto, Spain, Spain	2008 – 2012
Economics for Business	Uni. of Birmingham, UK	2006 – 2007
The Industrial Economy	Uni. of Warwick, UK	2005 – 2006
Introduction to Industrial Economics	Uni. of Birmingham, UK	2003 – 2006
Introduction to Economics	Uni. of Birmingham, UK	2002 – 2006
Managerial Economics	Uni. of Birmingham, UK	2002 – 2004
Globalisation, TNCs and Economic Policy (Tutorials)	Uni. of Birmingham, UK	2001 – 2007
Industrial Economics A (Tutorials)	Uni. of Birmingham, UK	2000 – 2002
Economics 101 (Tutorials)	Uni. of Cape Town, South Africa	1998 – 1999

Postgraduate Teaching

Regional Development, Globalisation and Governance	Uni. of British Columbia, Canada	2017 – 2024
Competitiveness and Innovation Theories (Masters)	Uni. Of Deusto, Spain	2013 – 2020
Specialist Doctoral Programme Modules/Seminars	Uni. Of Deusto, Spain	2008 – 2020
Public Policies for Competitiveness (MSc)	Uni. of Birmingham, UK	2005 – 2008
Globalisation, Int. Bus. & the Dev. of Economies (MSc)	Uni. of Birmingham, UK	2005 – 2007

Executive and MBA Teaching

Innovation Systems, Clusters, Territorial Strategy (Executive MBI & In-Company Programmes)	Uni. of Deusto, Spain	2012 – 2026
Microeconomics of Competitiveness (Executive Course)	Orkestra, Spain	2010 – 2018
Cooperation and Leadership in Academia (Executive Course)	Uni. of Stirling, UK	2010
The International Business Environment (Executive MBA, UK and Singapore)	Uni. of Birmingham, UK	2005 – 2008
The Global Business Environment (Full-time MBA)	Uni. of Birmingham, UK	2004 – 2007

INTERNATIONAL SPEAKING AND NETWORKING

- Invited plenary presentations / round-table interventions and academic paper presentations at a wide range of international conferences and seminars, including those of *TCI Network*, *Eu-SPRI*, *Regional Innovation Policies (RIP)*, *The Regional Science Association*, *The Regional Studies Association*, *WINIR*, *Geoinno*, *The European Network on Industrial Policy*, *The Association of Social Economics*, the *European Commission*, the *OECD* and the *Inter-American Development Bank*.
- Member of the Strategic Advisory Board of Ingenio, Spanish National Research Council (CSIC) and Polytechnic University of Valencia, Spain (2024-).
- Member of the Academic Advisory Committee of the European Foundation for Cluster Excellence (2025-).
- Member of the Board of Directors of TCI Network (2015-2021, Secretary from 2017), and Co-Chair of their 2012 Annual Global Conference in the Basque Country, Spain.
- Coordinator of the *Regional Studies Association Research Network on Understanding Regional Innovation Policy Dynamics: Actors, Agency and Learning* (2012-2013; with Elvira Uyarra, University of Manchester University, UK, and Markku Sotarauta, University of Tampere, Finland).
- Co-Chair of the Scientific Programme Board and Local Organising Committee for the 2008 European Network on Industrial Policy (EUNIP) and 2013 Regional Innovation Policies (RIP) annual conferences in San Sebastian, Member of the Scientific Committee for multiple academic conferences (including EU-SPRI, RIP and EUNIP), and organiser of several international research workshops and public events in the UK, Spain and Brussels.

PEER REVIEW

- Referee for academic journals, including: *Research Policy*; *Regional Studies*; *Technovation*, *Environment and Planning C*; *European Planning Studies*, *European Urban and Regional Studies*, *Policy Studies*, *Geoforum*; *Contributions to Political Economy*; *Policy Studies*; *Entrepreneurship and Regional Development*; *Industry and Innovation*; *International Journal of the Economics of Business*; *Journal of Innovation and Knowledge*, *International Review of Applied Economics*; *Ekonomiaz*.
- Editor of several academic books and journal special issues, and of Working Paper Series at the University of Birmingham and Orkestra.
- Regularly invited as an external reviewer/expert by the European Commission, and by national and regional government organisations, research councils and other international organisations such as the IADB.
- External examiner for MSc International Business and Socio-Economic Development and MSc Human Resource Management and Socio-Economic Development programmes at the University of Stirling (UK), 2012-2014.

MEDIA

- Opinion articles and/or featured interviews in the *European Voice*, *El Pais*, *ABC*, *Expansión*, *Diario Vasco*, *el Economista*, *El Correo*, *Noticias de Gipuzkoa*, *Gara*, *Corriere della Sera*, the *Public Service Review*, *The Welsh Agenda*, *Estrategia Empresarial*, *Euskonews* and others.
- Active social media presence through LinkedIn and Bluesky, and via the blogs of Orkestra, TCI Network and others.
- Interviews and debate programmes on television (*Associated Press*, *TVE*, *EITB*, *TeleDonostia*) and radio (*Cadena SER*, *Euskal Irratia*, *BBC local radio*).