

James R. Wilson

PERSONAL DETAILS

Work Address:

Orkestra - Basque Institute of Competitiveness
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San Sebastián
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E-mail: jwilson@orquestra.deusto.es

Nationality: British

Date of Birth: 6th August 1976

Languages: English, Spanish

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CURRENT APPOINTMENTS

- Senior Researcher, Orkestra - Basque Institute of Competitiveness, Spain
- Director of Masters Programme in Innovation and Competitiveness, Deusto Business School, University of Deusto, Spain

PROFILE

I am Senior Researcher at Orkestra-Basque Institute of Competitiveness and faculty at the University of Deusto, where I direct Deusto Business School's Masters in Innovation and Competitiveness and teach on various doctoral, masters and executive programmes. My research interests are in policy-relevant analysis of territorial competitiveness and socio-economic development processes. Within this my work is focused especially on issues related to territorial strategy-making, governance, clusters, innovation and cluster policy, policy evaluation, and the roles that universities play in territorial development processes. I have published more than 50 conceptual and applied papers related to these issues in peer-reviewed journals and academic books, and have edited several books and journal special issues. I have played a leading role in several European research projects, particularly in the fields of clusters and smart specialization strategies, and I have been invited as an expert speaker/advisor by the European Commission and Inter-American Development Bank among others.

EDUCATION

1999 – 2004

Birmingham Business School
University of Birmingham
UK

Ph.D. Commerce

Title: 'Strategic Decision-Making in Development Theory and Practice: A Learning Approach to Democratic Development'.
Supervisor: Professor Roger Sugden (University of Birmingham).
Examiners: Professor Keith Cowling (University of Warwick) and Professor Ajit Singh (University of Cambridge).

1998 – 1999

Department of Economics
University of Cape Town
South Africa

MSocSci Economics

Awarded with distinction.
Thesis supervised by Professor Murray Leibbrandt: 'South African Unemployment: A Supply Side Analysis of the Labour Market'

1994 – 1997

Department of Economics
University of Warwick
UK

BSc (Hons) Economics

Upper Second.

2008

Basque Institute of Competitiveness
University of Deusto
Spain

Microeconomics of Competitiveness (MOC)

A four month policy-focused programme taught in conjunction with the Institute of Strategy and Competitiveness at Harvard University, USA.

2002 – 2003
Manchester Business School
University of Manchester
UK

International Teachers Programme

A nine-month teacher development programme of the International Schools of Business Management (ISBM), a group of leading business schools in Europe and the United States.

2001
University of Wisconsin-Milwaukee
Milwaukee
USA

Doctoral Exchange Student

Exchange student in the Department of Economics.

2000
University of Ferrara
Italy

Corso di Perfezionamento in Politiche Industriali e Sviluppo

A two-week postgraduate course in the field of industrial development policy.

PREVIOUS APPOINTMENTS

2002 – 2007
Birmingham Business School
University of Birmingham, UK

Tenured Lecturer in Industrial and Labour Economics

Full-time tenured position: a full range of research, teaching and administration responsibilities.

2006
Department of Economics
University of Warwick, UK

Visiting Lecturer

Visiting lecturer for the undergraduate module EC122: 'The Industrial Economy'.

2000 – 2002
Birmingham Business School
University of Birmingham, UK

Teaching Assistant

Tutor for first year undergraduate courses in industrial economics.

1999
Islandla Institute
Cape Town, South Africa

Research Assistant

Consulting project for Cape Town City Council, developing a series of indicators for evaluating poverty-reduction strategies.

1998 - 1999
Department of Economics
University of Cape Town,
South Africa

Teaching Assistant

Tutor for first year undergraduate courses in microeconomics and macroeconomics.

REFEREED JOURNAL ARTICLES

'Los clústeres en España: ¿Palancas para la especialización inteligente?' (with Mari José Aranguren, Susana Franco and Asier Murciego), *Papeles de Economía Española*, forthcoming.

'Nested Methodological Approaches for Cluster Policy Evaluation: An Application to the Basque Country' (with Mari José Aranguren, Xabier de la Maza, Mario Davide Parrilli and Ferran Vendrell-Herrero), *Regional Studies*, 48(9): 1547-1562, 2014.

'A Social Capital Approach for Network Policy Learning: The Case of an Established Cluster Initiative' (with Cristina Aragón, Mari Jose Aranguren and Cristina Iturrioz), *European Urban and Regional Studies*, 21(1): 128-145, 2014.

'Participatory Evaluation: A Useful Tool for Contextualizing Cluster Policy?' (with Cristina Aragón, Mari Jose Aranguren, Maria Angeles Diez and Cristina Iturrioz). *Policy Studies*, 35(1): 1-21, 2014.

'Path Dependence in Policies Supporting Smart Specialisation Strategies: Insights from the Basque Case' (with Jesus M. Valdaliso, Edurne Magro, Mikel Navarro and Mari José Aranguren), *European Journal of Innovation Management*, 17(4): 390-408, 2014.

'Complex Innovation Policy Systems: Towards an Evaluation Mix' (with Edurne Magro). *Research Policy*, 42: 1647-1656, 2013.

- ‘What can Experience with Clusters Teach us about Fostering Regional Smart Specialiation’ (with Mari José Aranguren), *Ekonomiaz*, 83: 127-145, 2013.
- ‘La Evaluación como Herramienta para Transformar las Políticas de Competitividad’ (with Mari José Aranguren and Eurne Magro), *Economía Industrial*, 387: 159-168, 2013.
- ‘Bridging the Gap between Academic Research and Regional Development: A Case Study of Knowledge Cogeneration Processes in the Basque Country’ (with James Karlsen, Miren Larrea and Mari Jose Aranguren), *European Journal of Education*, 47(1): 122-138, 2012.
- ‘Strategic Failure’ in the Financial Sector: A Policy View’ (with J. Robert Branston and Philip R. Tomlinson), *International Journal of the Economics of Business*, 19(2): 233-253, 2012.
- ‘Where is the Value of Cluster Associations for SMEs?’ (with Xabier de la Maza and Ferran Vendrell-Herrero), *Intangible Capital*, 8(2): 472-496, 2012.
- ‘Re-thinking Competitiveness: What does it mean for a place to be Competitive?’ (with Mari Jose Aranguren), *Estudios Empresariales*, 134: 54-62, 2011.
- ‘Learning from the Local: Governance and Networks for Innovation in the Basque Country’ (with Mari Jose Aranguren and Miren Larrea), *European Planning Studies*, 18(1): 47-66, 2010.
- ‘Gobernanza y Desarrollo Socio-Económico: Hacia Nuevas Políticas de Competitividad’, *Boletín de Estudios Económicos*, LXV(200): 241-262, 2010.
- ‘Trayectorias de Camino en la Gobernanza: Experiencias en Asociaciones Cluster y Redes en el País Vasco’ (with Mari Jose Aranguren and Miren Larrea), *Ekonomiaz*, 74-2: 160-177, 2010.
- ‘Una Metodologia Partecipativa per la Valutazione della Politica dei Cluster nel Paese Basco’ (A Participatory Methodology for Evaluating the Cluster Policy of the Basque Country) (with Cristina Aragon, Mari Jose Aranguren, Maria-Angeles Diez, Cristina Iturrioz and Miren Larrea, *Sviluppo Locale*, XII(29-30): 155-180, 2009.
- ‘Public Policy for Economic Competitiveness: An Analytical Framework and a Research Agenda’ (with David Bailey, Lisa De Propriis and Roger Sugden), *International Review of Applied Economics*, 20(5): 555-572, 2006.
- ‘The Healthy Development of Economies: A Strategic Framework for Competitiveness in the Health Industry’ (with J. Robert Branston, Laretta Rubini and Roger Sugden), *Review of Social Economy*, LXIV(3): 301-329, 2006.
- ‘Generating Participation and Democracy: Electricity Reform in Mexico’ (with J. Robert Branston, Roger Sugden and Pedro Valdez), *International Review of Applied Economics*, 20(1): 47-68, 2006.
- ‘Economic Globalisation: Dialectics, Conceptualisation and Choice’ (with Roger Sugden), *Contributions to Political Economy*, 24: 13-32, 2005.
- ‘Economic Development in the Shadow of the Consensus: A Strategic Decision-Making Approach’ (with Roger Sugden), *Contributions to Political Economy*, 21: 111-134, 2002.
- ‘Cambiando Attitudini alla Cooperazione: Il Fondamento per una Nuova Struttura Industriale in Argentina’ (Changing Attitudes to Co-operation: The Foundation for a New Industrial Structure in Argentina) (with Roger Sugden), *L'industria - Rivista di Economia e Politica Industriale*, XXIII(3): 529-38, 2002.

EDITED JOURNAL SPECIAL ISSUES

European Planning Studies, Vol. 18, No. 1 (2010): Special Issue on Territorial Industrial Development Policies and Innovation (Guest Edited with Mari José Aranguren and Marco Bellandi).

Ekonomiaz, No. 74-2 (2010): Special Issue on Governance and Territorial Competitiveness (Guest Edited with Mari José Aranguren and Miren Larrea).

BOOKS

Strategies for Shaping Territorial Competitiveness, Edited (with Jesus M. Valdaliso), Oxford: Routledge, UK, 2015.

Leadership and Cooperation in Academia: Reflecting on the Roles and Responsibilities of University Faculty and Management, Edited (with Roger Sugden and Marcela Valania), Cheltenham: Edward Elgar, UK, 2013.

El enfoque participativo en la evaluación de las políticas de impulso a la cooperación: Una guía práctica (with Cristina Iturrioz, Cristina Aragón and Mari José Aranguren), Bilbao: Deusto Publicaciones, Spain, 2013.

Identificación de clústeres: un proceso de investigación-acción (with Mari José Aranguren, Amaia Azpiazu, Miren Larrea and Asier Murciego), Bilbao: Deusto Publicaciones, Spain, 2011.

Asociaciones clúster de la CAPV: desempeño y retos (with Mari José Aranguren, Xabier De La Maza and M. Davide Parrilli), Bilbao: Deusto Publicaciones, Spain, 2009.

Networks, Governance and Economic Development: Bridging Disciplinary Frontiers, Edited (with Mari Jose Aranguren and Cristina Iturrioz), Cheltenham: Edward Elgar, UK, 2008.

Clusters and Globalisation: The Development of Economies, Edited (with Christos Pitelis and Roger Sugden), Cheltenham: Edward Elgar, UK, 2006.

SELECTED BOOK CHAPTERS

‘Evaluating territorial strategies’ (with Edurne Magro), in J. M. Valdaliso and J. R. Wilson (eds.) *Strategies for Shaping Territorial Competitiveness*, Oxford: Routledge, 2015.

‘Constructing Research and Innovation Strategies for Smart Specialisation (RIS3): Lessons from Practice in three European Regions’ (with Mari José Aranguren and Mikel Navarro), in J. M. Valdaliso and J. R. Wilson (eds.) *Strategies for Shaping Territorial Competitiveness*, Oxford: Routledge, 2015.

‘The Development of Action Research Processes and their Impacts on Socio-economic Development in the Basque Country’ (with Mari José Aranguren, James Karlsen and Miren Larrea), in R. Sugden *et al.* (eds.) *Leadership and Cooperation in Academia: Reflecting on the Roles and Responsibilities of University Faculty and Management*, Cheltenham: Edward Elgar, 2013.

‘A participative Methodology for Evaluating the Cluster Policy of the Basque Country’ (with Cristina Aragón, Maria José Aranguren and Cristina Iturrioz), in P. Cooke *et al.* (eds) *Innovation, Global Change and Territorial Resilience*, Cheltenham: Edward Elgar, 2012.

‘Academia and Public Policy: Towards the Co-generation of Knowledge and Learning Processes’ (with Maria José Aranguren and Miren Larrea), in B. T. Asheim and M. D Parrilli (eds.), *Interactive Learning for Innovation: A Key Driver within Clusters and Innovation Systems*, Basingstoke: Palgrave Macmillan, 2012.

‘The United Nations and Democratic Globalisation: A Reconnaissance of the Issues’ (with Keith Cowling, Silvia Sacchetti and Roger Sugden), in J. Davis (ed.), *Global Social Economy: Development, Work and Policy*, London: Routledge, 2009.

‘Higher Education and Economic Development: Do we face an Intertemporal Trade-off?’, in S. Sacchetti and R. Sugden (eds.), *Knowledge in the Development of Economies: Institutional Choices under Globalisation*, Cheltenham: Edward Elgar, 2009.

‘Media, Governance and the Public Interest’ (with J. Robert Branston), in S. Sacchetti and R. Sugden (eds.), *Knowledge in the Development of Economies: Institutional Choices under Globalisation*, Cheltenham: Edward Elgar, 2009.

‘International Networking in Research and Learning: Reflections on the Impacts of Different Governance Processes’ (with David Bailey, Lisa De Propriis and Roger Sugden), in M-J. Aranguren, C. Iturrioz and J. R. Wilson (eds.),

Networks, Governance and Economic Development: Bridging Disciplinary Frontiers, Cheltenham: Edward Elgar, 2008.

‘Economic Globalisation: Dialectics, Conceptualisation and Choice’ (with Roger Sugden), re-printed in J. D. Daniels and J. A. Krug (eds.), *Research in International Business and Globalization, Volume 1*, New Delhi: Sage, 2007.

‘Cluster Governance and the Development of Economies: A Methodology for Case Studies’ (with Roger Sugden and Ping Wei), in R. Sugden, C. Pitelis and J. R. Wilson (eds.), *Clusters and Globalisation: The Development of Economies*, Cheltenham, Edward Elgar, 2006.

‘The United Nations as a Catalyst for Democratic Globalisation: Opportunities for the Economic Development of Localities’ (with Keith Cowling, Silvia Sacchetti and Roger Sugden), in M. R. Di Tommaso and S. Giovannelli (eds.), *United Nations and Industrial Development*, Bologna, United Nations Industrial Development Organisation (UNIDO), 2006.

‘Healthy Governance: Economic Policy and the Health Industry Model’ (with J. Robert Branston, Laretta Rubini and Roger Sugden), in Marco R. Di Tommaso and Stuart O. Schweitzer (eds.), *Promoting High-Tech Industries. Can Growth Lead the Way?*, Cheltenham: Edward Elgar, 2005.

‘Urban and Regional Prosperity in a ‘Globalised’, ‘New’ Economy: An Agenda and Perspective’ (with Roger Sugden), in Roger Sugden, Rita Cheng and Richard Meadows (eds.), *Urban and Regional Prosperity in a Globalised, New Economy*, Cheltenham: Edward Elgar, 2003.

‘International Perspectives on the Prosperity of a Region: The Case of Southeastern Wisconsin’ (with J. Robert Branston and Roger Sugden), in Roger Sugden, Rita Cheng and Richard Meadows (eds.), *Urban and Regional Prosperity in a Globalised, New Economy*, Cheltenham: Edward Elgar, 2003.

SELECTED EXTERNALLY FUNDED PROJECTS

- ***Bizkaia Competitva, 2014***
Principle Researcher in a project led by Orkestra. The project obtained €150,000 funding from the Bizkailab programme of Provincial Council of Bizkaia-Deusto University (Orkestra allocation: €150,000).
- ***Smart Specialisation for Regional Innovation (Smartspec), 2013-2016***
Leader of the contribution of Orkestra-Basque Institute of Competitiveness (Spain) to a partnership project led by Cardiff University (UK). The project obtained €2.7m funding from the European Commission’s FP7 Programme (Orkestra allocation: €160,000).
- ***Advanced Monitoring and Coordination of EU R&D Policies at Regional Level (AMCER), 2011-2013***
Leader of the contribution of Orkestra-Basque Institute of Competitiveness (Spain) to a partnership project led by Innova Europe (Belgium) and Technopolis (France). The project obtained €344,000 funding from the European Commission’s ESPON programme (Orkestra allocation: €22,000).
- ***Evaluation of Innovation Policies as an Instrument of Policy Learning (POLIS), 2011-2012***
Principle Researcher in a project led by Orkestra. The project obtained €128,000 funding from the Basque Government’s SAIOTEK programme (Orkestra allocation: €128,000).
- ***European Cluster Observatory, 2009-2012***
Leader of the contribution of Orkestra-Basque Institute of Competitiveness (Spain) to a partnership project led by the Centre for Strategy and Competitiveness at the Stockholm School of Economics (Sweden). The project obtained €3m funding from the European Commission’s Europe Innova programme (Orkestra allocation: €380,000).
- ***eCo-BERRI’09: Eco-Innovación en Euskadi: Políticas, Tecnología y Competitividad, 2009-2011***
Leader of the contribution of Orkestra-Basque Institute of Competitiveness (Spain) to a partnership project led by the technology centre Labein-Tecnalia. The project obtained €490,000 funding from the Basque Government’s ETORTEK programme for strategic research projects (Orkestra allocation: €90,000).

- ***eCo-BERRI: La Industria Vasca en la Economía Post-Carbono. La Edificación Sostenible como Experimento de Transición, 2008-2011***
 Leader of the contribution of Orkestra-Basque Institute of Competitiveness (Spain) to a partnership project led by the technology centre Labein-Tecnalia. The project obtained €1,000,000 funding from the Basque Government's ETORTEK programme for strategic research projects (Orkestra allocation: €80,000).
- ***Co-operation Linking Interactive Networks and Innovative Clusters (CLINIC), 2006-2007***
 Scientist in the University of Birmingham team in a partnership research project with the Black Country Chamber of Commerce (UK), the Economic Region of Chemnitz-Zwickau (Germany) and the University of Florence (Italy). The project obtained €280,000 of European Commission INTERREG funding.
- ***Promoting Innovative Clusters Through Urban Regeneration (PICTURE), 2006-2007***
 Scientist in the University of Birmingham team in a partnership research project with the University of Florence (Italy) and various other institutions in the Tuscany region (Italy). The project obtained €260,000 of European Commission INTERREG funding.
- ***The Governance of Networks as a Determinant of Local Economic Development, 2005***
 Member of the co-ordination team at the University of Birmingham (UK) of a successful bid for €12,500 from the *European Science Foundation* (ESF) to fund an exploratory workshop which took place in San Sebastian, Spain, in November 2005.
- ***Red Euro-Latinoamericana para la Formación y la Investigación sobre Políticas para el Desarrollo Industrial, 2004-2007***
 Scientist in the University of Birmingham team in a learning project funded (€110,470) under the European Commission's *América Latina - Formación Académica* (ALFA) Programme, and co-ordinated from the Universities of Ferrara (Italy) and Birmingham (UK).

TEACHING EXPERIENCE

Executive and MBA Teaching

Microeconomics of Competitiveness (Executive Course)	Orkestra, Spain	2010 – 2014
Open Innovation & Innovation Systems (Executive MBI & In-Company Programmes)	Deusto Business School, Spain	2012 – 2015
Cooperation and Leadership in Academia (Executive Course)	Uni. of Stirling, UK	2010
The International Business Environment (Executive MBA, UK and Singapore)	Uni. of Birmingham, UK	2005 – 2008
The Global Business Environment (Full-time MBA)	Uni. of Birmingham, UK	2004 – 2007

Postgraduate Teaching

Masters in Competitiveness and Innovation	Deusto Business School, Spain	2013 – 2015
Specialist Doctoral Programme Modules/Seminars	Deusto Business School, Spain	2008 – 2015
Public Policies for Competitiveness (MSc)	Uni. of Birmingham, UK	2005 – 2008
Globalisation, Int. Bus. & the Dev. of Economies (MSc)	Uni. of Birmingham, UK	2005 – 2007

Undergraduate Teaching

Competitive Territories in a Global Economy	Deusto Business School, Spain	2012 – 2015
Theory of Industrial Organisation	Deusto Business School, Spain	2008 – 2012
Economics for Business	Uni. of Birmingham, UK	2006 – 2007
The Industrial Economy	Uni. of Warwick, UK	2005 – 2006
Introduction to Industrial Economics	Uni. of Birmingham, UK	2003 – 2006
Introduction to Economics	Uni. of Birmingham, UK	2002 – 2006
Managerial Economics	Uni. of Birmingham, UK	2002 – 2004
Globalisation, TNCs and Economic Policy (Tutorials)	Uni. of Birmingham, UK	2001 – 2007
Industrial Economics A (Tutorials)	Uni. of Birmingham, UK	2000 – 2002
Economics 101 (Tutorials)	Uni. of Cape Town, South Africa	1998 – 1999

PhD Supervision

- Anastasiia Konstantynova, *Cluster policies and regional economic development: A comparative analysis of the Basque Country and Upper Austria*, Catholic University of Eichstatt, Germany, in process.
- Bhisma Bhusal, *Rethinking trade and industrial policy for smart, sustainable and inclusive trade-led growth in open economies*, University of Deusto, Spain, in process.
- Claudia Leal, *La medición de competitividad, desarrollo económico y bienestar: Una aplicación a México*, University of Deusto, Spain, in process.
- Luis Silviera, *Apprendizaje colectivo e innovación: El caso de las empresas manufactureras industriales Uruguayas en el período 2001-2009*, University of Deusto, Spain, December 2013.
- Jaione Agirre, *Circles of Innovation: The Role of Technology Centres in the Basque Country*, awarded by University of Deusto, Spain, February 2012.
- Lauretta Rubini, *The Health Industry: Are Linkages Really Relevant? The Case of Genetics in Emilia-Romagna, Italy*, awarded by University of Birmingham, UK, May 2008.

PhD Examination

- Fernando Cetrulo (Política clúster en Uruguay 2005 – 2013: Ciclo reflexivo, factores críticos y fallos de intervención), University of Deusto, Spain, 2015.
- Malida Mooker (A Journey of Academic Enquiry: Exploring Capabilities and Play), University of Stirling, UK, 2015.
- Miren Estensoro (Local Networks and Socially Innovative Territories: The Case of the Basque Region and Goierri County), University of the Basque Country, Spain, 2012.
- Eurne Magro (Evaluation in a Systemic World: The Role of Regional Science and Technology Policy), University of Deusto, Spain, 2011.

FURTHER ACTIVITIES

International Speaking and Networking

- Invited plenary presentations / round-table interventions and academic paper presentations at a wide range of international conferences and seminars (over 70 events in total), including those of *The Competitiveness Institute*, *The Regional Science Association International*, *The Regional Studies Association*, *The European Network on Industrial Policy*, *The Association of Social Economics*, the *European Commission's Open Days University*, and various specific workshops organised by the *European Commission* and the *Inter-American Development Bank* among others.
- Coordinator of the *Regional Studies Association Research Network on Understanding Regional Innovation Policy Dynamics: Actors, Agency and Learning* (2012-2013; with Elvira Uyarra, University of Manchester University, UK, and Markku Sotarauta, University of Tampere, Finland).
- Co-Chair of the 2012 Annual Global Conference of *The Competitiveness Institute* in the Basque Country, Spain.
- Associate member of the Centre for Governance and Regulation at the University of Bath, UK.

- Co-Chair of the Scientific Programme Board and Local Organising Committee for the 2008 European Network on Industrial Policy annual conference in San Sebastian, and member of the International Scientific Panel for the 2004, 2006, 2007 and 2010 conferences.
- Organiser of several international research workshops and public events in the UK, Spain and Brussels (for the European Commission), and of a series of doctoral summer schools in Ferrara (Italy).

Peer Review

- Referee for academic journals, including: *Research Policy*; *Regional Studies*; *Environment and Planning C*; *Geoforum*; *Contributions to Political Economy*; *Policy Studies*; *Entrepreneurship and Regional Development*; *International Journal of the Economics of Business*; *International Review of Applied Economics*; *European Planning Studies*; *Ekonomiaz*.
- Editor of several academic books and journal special issues, and of Working Paper Series at the University of Birmingham and Orkestra - Basque Institute of Competitiveness.
- Have acted as external reviewer/expert on various occasions for DG Enterprise of the European Commission and for the University of Hertfordshire (UK) and the University of London (UK).
- External examiner for MSc International Business and Socio-Economic Development and MSc Human Resource Management and Socio-Economic Development programmes at the University of Stirling (UK), 2012-2014.

Media

- Opinion articles and/or featured interviews in the *European Voice*, *El Pais*, *ABC*, *Expansión*, *Diario Vasco*, *el Economista*, *El Correo* and *Gara* newspapers, the *Public Service Review*, *Estrategia Empresarial*, and *The Competitiveness Institute* newsletter.
- Interviews and debate programmes on television (*Associated Press*, *TVE*, *EITB*, *TeleDonostia*) and radio (*Cadena SER*, *Euskal Irratia*, *BBC local radio*).

REFEREES

Referees details supplied upon request.